

PRESS INFORMATION

Siteco Lighting Instruments 2008



New Product Catalogue from Siteco for the Trade Fair

2.9 kilos and 806 pages, or 1.8 kilos and 480 pages, presented in a white hardcover. This is the impressive key data for the new 'Siteco Indoor Lighting Instruments' and 'Siteco Outer Lighting Instruments' catalogues.

Punctually to light+building 2008, the new Siteco catalogues are now available for the year 2008/2009. The approach: to enclose the entire spectrum of Siteco luminaires with a maximum of information, overview and supplementary user benefit between two covers of a book.

"With these two catalogues we have been able to focus on our innate strengths: innovative products, technology leadership, a consequent service orientation and competence with project solutions," explains Klaus-Peter Siemssen, Director of Sales and Marketing. "The catalogues offer our customers such as architects, lighting designers and electrical contractors comprehensive information in a short space of time for the planning and implementation of a project."

As well as detailed photometric data for individual products, product-specific manual planning tools are available that allow the ascertaining of quantities required during the planning phase. In addition, each product has information about illuminance values and mounting distances for the efficient processing of the conception phase of a project.

A simple, well thought-out navigation via graphical elements and a similarly clever and concise layout for pages, chapters and catalogue components ensures easy usage. The overview matrix guarantees simple searching at the beginning of each chapter with information about the most important product features. Photometric pictograms facilitate make orientation within chapters. An impression about the effect of the lighting instruments is supplied by high quality project photos that

Press Contact

Ladislav Varga

Marketing Department

Siteco Lighting (M) Sdn. Bhd. - AN OSRAM BUSINESS

No 3A-15, IOI Business Park, No 1, Persiaran Puchong
47100 Puchong

Tel. +603 8070 4722

Fax. +603 8070 8845

E-mail info@siteco.com.my

Internet: www.siteco.com.my

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document the effect of light on interior and exterior applications.

"As such, the two new publications are more than just simple product catalogues," said Klaus-Peter Siemssen. "They make our products into lighting instruments that enable our customers to turn their requirements for the design of light into reality."

If you would like to receive a copy of our new "Siteco Indoor Lighting Instruments" or "Siteco Outdoor Lighting Instruments" catalogue, please send an e-mail to info@siteco.de.